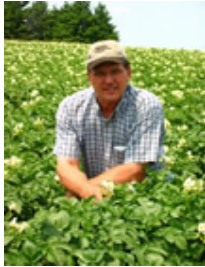


Speaking Opportunities

Bio: Peter VanderZaag has a BSc degree in Vegetable Crops and a PhD in Tropical Agronomy and Soil Science. He has twenty years' experience as a large-scale conventional and organic potato farmer in Ontario. He conducts research into developing potato varieties tolerant to scab and insects. He is also studying how to grow Asian sweet potatoes in the temperate climate of Ontario.



He is the Board Chair of the International Potato Center (CIP), which has a global mandate for improving both potato and sweet potato production and utilization in the developing world. Previously, Peter was employed by CIP in Central Africa (Rwanda) and as Regional Director for South East Asia (the Philippines). He has consulted with numerous organizations and been particularly active with the Canadian Foodgrains Bank in providing expertise needed in North Korea, Ethiopia, Burundi and Bangladesh.

Although his international experience is extensive, Peter is actively involved at the local level as well. He is the Chair of the Agricultural Management Institute of Ontario (AMI), which provides direction for Ontario farmers. AMI supports, promotes and funds initiatives that improve the business management of farms. Furthermore, he is coordinator of the Loaves and Fishes Growing Project in South Simcoe, organizing donations of land, labour and equipment to support the work of the Canadian Foodgrains Bank. Peter was also President of the Simcoe County Christian Farmers Federation.

Peter is an engaging and dynamic speaker. He has presented papers at over 40 professional conferences, published more than fifty academic articles, and maintains a preacher's license within the Christian Reformed denomination.

Potential topics:

1. How to farm profitably: the key elements of farm business management.
2. Sustainable potato farming: our experience.
3. Our farm potato breeding and variety development program: successes and challenges.
4. The International Potato Center (CIP) and its role in global food security.
5. The role of the Canadian Foodgrains Bank in alleviating hunger in crisis situations in developing countries.

Fees:

- For nonprofits, publicly-sponsored seminars, agriculture groups or businesses and educational organizations, the honorarium is \$200 plus mileage and other travel expenses.
- For corporations and for-profit businesses, the honorarium is \$500 plus travel expenses.

Contact:

Email peter@sunrisepotato.com or admin@sunrisepotato.com to discuss upcoming speaking opportunities.